

INDIAN INSTITUTE OF INFORMATION TECHNOLOGY ALLAHABAD

An Institute of National Importance Devghat, Jhalwa, Prayagraj, U.P. India 211015

Information Brochure for Admission to MBA Program 2025

IIIT Allahabad Announces Admission for 2 Years MBA Program



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Admission Brochure - 2025



ABOUT US

Management as a discipline has effectively endured turbulance of time and matures to reflect newer competencies responding to newer challenges. Management evolution and learning has no way been isolated to these changes in the world of practice. We at IIIt-A in the Department of Management Studies for more than a decade of existance have faced the similar music and dully resonate a critical think to resolve up comming and pending problems in the area. The mere idea of fresh energy of thoughts and young probing minds joining us is very exciting. To engage such brilliance the curriculum, the infrastructure, the pedagogy, innovative teaching and learning methods at the department will serve and nurture them aptly. Some recent focuses on business analytics, developing management clinic and war room are very interesting and exciting. We at the institute have best of Infrastructure, Library, Faculty and learning environment and look forward for competative aspiring young mind to join us and make better tommorow and new world of opportunities for all of us.

MBA ADMISSION

INDIAN INSTITUTE OF INFORMATION TECHNOLOGY ALLAHABAD

ABOUT THE DEPARTMENT

The Department of Management Studies came into existence in 2004 and was constituted with the philosophy of running and managing the programmes with a focus on management & technology. Propelling academic excellence through innovative pedagogy of blended learning inculcating all round self-development by creativity, knowledge exchange, empowerment and enrichment of students and faculty members. The department offers two programmes 2 Years Full Time MBA & Full Time Dual Degree MBA - Ph.D. which are the backbone to cater to the objective of the department for attaining academic excellence by horizontal & vertical growth.



NOTIFICATION

Name of Program	Qualifying Degrees/ Examination
MBA	Bachelor's Degree of minimum 3 years duration with minimum 60% marks or 6.00 CGPA for GN/EWS/OBC (55% marks or equivalent 5.50 CGPA for SC/ST/PWD Candidates with clear pass marksheet)
(Master of Business Administration)	Valid CAT/XAT/CMAT/MAT/GMAT score.

IMPORTANT DATES

Last Date of Receiving Online Application	18th May, 2025 (Sunday)
Declaration of Shortlisted Candidates	23rd May, 2025 (Friday)
Written Exam (Computer Based Test (CBT)) – Physical Mode	2nd June, 2025 (Monday)
Personal Interview (Physical Mode)	2nd & 3rd June, 2025 (Monday & Tuesday)
Result Declaration	6th June, 2025 (Friday)

- 1.The information, brochure may be downloaded from the website www.iiita.ac.in or https://mba.iiita.ac.in/ The processing fee of applications [Rs. 1200/- for General and OBC & Rs.600/- for SC/ST/PH candidates] is to be paid in online mode while filling online application form.
- 2. Candidates appearing in Qualifying Degree Examinations may also apply, provided that their results are declared before the commencement of classes (by 10th July, 2025) at IIIT-Allahabad. Else the candidate shall not be treats as eligible tor MBA2025 and the offer made, if any, shall be treated as withdrawn automatically.

The candidate needs to have qualifying exam scorecard on the date of applying online.

3. Exam qualified applicable to Apply:

Name of Exam	Score Valid
MAT	December 2024 onwards till on the date of applying online
CAT	2024 Onwards till on the date of applying online
XAT	2024 Onwards till on the date of applying online
CMAT	2024 Onwards till on the date of applying online
GMAT	2023 Onwards till on the date of applying online

- 4. The list of all screened candidates shall be available on IIIT-A website. The applicants are therefore advised to visit the website frequently, in their own interest (www.iiita.ac.in). In no case shall the Institute be responsible for nonreceipt of the information by the applicants.
- 5. The written test will be conducted by IIIT-A followed by PI. Personal Interview will be held for screened candidates only on the basis of candidates cleared the IIIT Management Admission Test (IMAT) written exam, which shall be only a Computer Based Test with multiple choices questions.
- 6. All the matters are subject to the jurisdictions of Hon'ble Allahabad High Court.
- 7. Separate residential facilities for Boys and Girls exist (Residential Facilities may be given subject to availability).
- 8. Selected candidates will have to present all original document at the time of admission to AAA Section, IIIT-A.
- 9. Medical fitness certificate for IIIT-A in the form shall have to be submitted at the time of admission.
- 10. For other Reservations Norms, please refer Govt. of India Rules.
- 11. In case there is any change in above dates, the same will be updated on the Institute website.
- 12. Incomplete form in any respect will be summarily rejected.

INSTRUCTIONS FOR CANDIDATES APPEARING FOR IMAT 2025 ON 02.06.2025

- 1. IMAT2025 is being conducted in Physical Mode only.
- 2. IMAT2025 is for admissions to the MBA Program commencing from July 2025 ONLY.
- 3. Venue of IMAT 2025 is IIIT Allahabad campus at Jhalwa, Prayagraj ONLY. Exams will be held in the Computer Centre Buildings of the Institute and waiting area for students, accompanying parents/guardians is Admin Auditorium in Admin Block.
- 4. IMAT 2025 is Computer BasedTest (CBT) with Multiple Answer Choice Questions (MCQ), where each examinee shall be allotted a separate computer terminal for his/her examination. Rough Sheet shall also be provided but responses of correct answers shall have to be marked on the computer terminal for consideration.
- 5. All examinees are required to enter their answer choices directly on the computer for being considered for evaluation.
- 6. IMAT Examination is a two Staged Examination comprising of (Stage 1-WrittenCBT) + (Stage 2 -Personal Interview (Group Discussions + Personal Interview).
- 7. Relative Weightage of Both Stagesis as follows: Stage 1 50% Stage 2 50% (Equal weightage of 25% each to Group Discussion and Personal Interview)
- 8. Only those candidates will be allowed for Stage 2 participation and further consideration, who are qualified Stage I Examination.
- 9. The Written CBT Examination shall be of 100 Marks AND comprise of four sections (Sec a Aptitude Test, Sec b Information Communication Technology Sec c Communication (English Language), Sec d General Knowledge),
- 10. Thereis no NEGATIVE MARKING in CBT.
- 11. Candidates are allowed to enter into the examination Room from 9:15 am onwards on 02-06-2025.

- 12. From 9:30 am to 9:40 am they shall be allowed a practice window with the Examination Software, with the help of dummy questions. No examinee shall be allowed entry into the examination hall after 9:45 am. Attendance shall be recorded during this time. Actual examination shall start from 10:00 am onwards and end at 11.30 AM.
- 13. The seating arrangements for IMAT 2025 shall be displayed on the Gate No. 2 of IIIT Allahabad from 8 am of 02/06/2025 (Monday).
- 14. The written examination is the screening Examination. Accordingly, the candidates scoringmarks equal to or above the specified CUT OFF marks shall ONLY be eligible for the Group Discussions and Personal Interview (Stage 2).
- 15. List of candidates invited for Stage 2, shall be displayed on the Notice Board in CC3 Building at about 5:30 pm. Stage 2 examination shall be held on 2nd & 3rd June, 2025 (Monday & Tuesday) from 10 AM onwards in the MBA Department of the Institute.
- 16. Throughout the IMAT 2025, IIITA is relying on the candidate for all the claims pertaining to his/her academic achievements as well as Category being made by the applicant in his application. The responsibility of producing the relevant Original Records in support, at the time of admission therefore rests solely and completely upon the candidate. In case of any shortfall / misleading /False information found at any stage, the admission offer of the candidate / admission, shall be cancelled ab initio, with all liabilities arising, whatsoever on the candidate himself. No change in social category is allowed at any stage.
- 17. No calculator/ electronic device/ cheat sheet/slip of any kind is allowed in the examination hall. Candidates may be frisked upon entry during examination and shall be personally responsible for the outcome. In case any objectionable/ unwarranted material being recovered from the candidate s/he shall be removed from the examination hall forthwith and debarred from further participation in the IMAT 2025.